



## Level 7 Award in Strategic Management and Leadership

### Thursday 20 and Friday 21 October 2016



The venue for the two-day workshop is Highlands College  
Both workshops will start at 09:00 and finish at 16:30  
Lunch will be provided

CMI qualifications at QCF Level 7 portray practical skills and competences that are rated in academic terms as being comparable to Master's Degrees, Integrated Master's Degrees, Postgraduate Diplomas, Postgraduate Certificate in Education (PGCE) and Postgraduate Certificates.

This qualification is designed for managers who have the authority and personal inspiration to translate organisational strategy into effective operational performance. The qualification requires managers to build on their strategic management and leadership skills and to focus on the requirements of implementing the organisation's strategy.

This unit is about the process of creating and implementing strategic plans.

Module	Course Overview
<b>Strategic Planning</b>  9 credits 7011V1	1: Understand the purpose of a strategic plan 1.1 Identify the organisational strategic aims and objectives. 1.2 Assess the impact of stakeholder expectations on a strategic plan. 1.3 Determine the alternative strategic options available.  2. Be able to select a strategic direction from analysis of alternative strategic options 2.1 Determine the alternative strategic options available. 2.2 Assess the feasibility of alternative options. 2.3 Conduct a risk assessment of preferred alternatives. 2.4 Identify the selected strategic directions. 2.5 Produce a strategic plan to achieve the selected strategic directions.  3. Be able to implement and evaluate the strategic plan 3.1 Assess the factors to be considered in the implementation of the strategic plan. 3.2 Implement the strategic plan. 3.3 Determine the processes required to monitor and review the strategic plan. 3.4 Evaluate the impact of the strategic plan.

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<b>Course Tutor</b>	<b>Allan Brown MSc, CMgr FCMI</b> - is a professionally qualified and experienced Operations Director with a proven record in the development, leadership and management of strategic and operationally focused professional teams. Allan has significant strategic change management experience that was developed over a highly successful career both in commercial business and as a British Army Commissioned Officer. He is experienced in orchestrating significant operational redesign and restructure programmes that deliver quantifiable financial and efficiency savings to deliver against strategic outcomes.
<b>Cost</b>	<b>CMI Award</b> <b>Course Code: 1666CSML01</b> Fee: £667 (this is inclusive of the £117 CMI registration fee and GST). GST exempt companies should send a copy of their ISE certificate with their application form with a fee of £635.25.