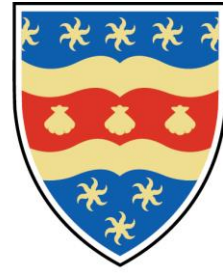




**Highlands**  
University  
College Jersey



**UNIVERSITY OF  
PLYMOUTH**

# **PROGRAMME QUALITY HANDBOOK 2021 – 22**

***BA (Hons) Business and  
Management***

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## 1. Welcome and Introduction to BA (Hons) Business & Management.

Welcome to the BA (Hons) Business & Management and to University College Jersey at Highlands College. We are delighted that you have chosen to study with us. Our aim is to make the learning process enjoyable, enhance your academic achievement and bring about personal and economic success.

This programme has been designed to equip you with the skills and knowledge base required to work in your chosen specialism or for other graduate opportunities. It is also a platform from which you can undertake additional professional and academic qualifications.

This Programme Quality handbook contains important information including:

- The approved programme specification
- Module records

**Note:** The information in this handbook should be read in conjunction with the current edition of:

- Your Institution & University Student Handbook which contains student support based information on issues such as finance and studying at HE
  - o available at <http://www.highlands.ac.uk/moodle>
- University of Plymouth's Student Handbook
  - o available at:  
<https://www.plymouth.ac.uk/your-university/governance/student-handbook>

## 2. Programme Specification

**Programme Title: BA (Hons) Business & Management**

**Partner Delivering Institution: University College Jersey at Highlands College**

**Start Date: 2015-16**

**First Award Date: 2015-16**

**Date(s) of Revision(s) to this Document: 20<sup>th</sup> September 2021**

This programme specification template aligns with recommendations within the UK Quality Code for Higher Education<sup>1</sup>. The information provided, by the programme proposer, in each section is definitively agreed between the delivering institution and University of Plymouth at approval. Therefore any requests for changes to content (post the conditions set at approval) must follow University of Plymouth's procedures for making changes to partnership programmes<sup>2</sup>.

### PS1. Programme Details

<b>Awarding Institution:</b>	University of Plymouth
<b>Partner Institution and delivery site (s):</b>	Highlands College. Jersey
<b>Accrediting Body:</b>	N/A
<b>Language of Study:</b>	English <sup>3</sup>
<b>Mode of Study:</b>	Full-time / Part-time
<b>Final Award:</b>	BA (Hons)
<b>Intermediate Award:</b>	Ordinary degree
<b>Programme Title:</b>	BA (Hons) Business & Management
<b>UCAS Code:</b>	N/A
<b>HECoS Code:</b>	100078
<b>Benchmarks:</b>	Framework for Higher Education Qualifications (FHEQ) QAA Subject Benchmark General Business and Management
<b>Date of Programme Approval:</b>	June 2015

<sup>1</sup>QAA, 2011, Chapter A3: The Programme Level, UK Quality Code for Higher Education: <http://www.qaa.ac.uk/en/Publications/Documents/quality-code-A3.pdf> , last accessed 28<sup>th</sup> July 2014 [N.B. this includes 'Appendix 2: Working with programme specifications: A leaflet for further education colleges']

<sup>2</sup> If required please contact Academic Partnerships Programme Administration for assistance.

<sup>3</sup> Unless otherwise approved through University of Plymouth's Academic Development and Partnerships Committee

## **PS2. Brief Description of the Programme**

The BA (Hons) Business & Management has been designed in partnership with the University of Plymouth and the private and public sectors in Jersey to meet the need for well-qualified, work-ready graduates. The programme builds on the FdA Business & Management and has been specially developed for graduates of that course and others (who are suitably qualified) who want to achieve an honours degree.

## **PS3. Details of Accreditation by a Professional/Statutory Body (if appropriate)**

N/A

## **PS4. Exceptions to University of Plymouth Regulations**

(Note: University of Plymouth's Academic Regulations are available internally on the intranet: <https://staff.plymouth.ac.uk/extexam/academicregs/intranet.htm> )  
None

## **PS5. Programme Aims**

The programme will deliver:

A1: An informative and challenging course of study which develops detailed knowledge and critical understanding of current and developing theories and methods of leadership, the management of strategies, change, enterprise and innovation.

A2: The development of the students' critical skills enabling them to critically evaluate: the performance of organisations; the impact of the business environment; and the effectiveness of leadership, management, strategies and implementation processes and to problem solve and devise solutions.

A3: The opportunity to enhance effective communication skills using a range of media, engage in personal management and motivation and strengthen their interpersonal skills.

A4: Skills in the development of reflection, professional development and personal development planning to ensure individuals can work under their own initiative or as part of a team and engage with life-long learning, career planning and career development.

A5: IT Skills, numerical skills, literacy-based skills, research skills and industry specific skills.

## **PS6. Programme Intended Learning Outcomes (ILO)**

By the end of this programme the student will be able to:

ILO1: Demonstrate critical knowledge and understanding of theories and methods associated with business and management including; corporate strategy, leadership, the creation of a creative culture, change management, and the bringing of new ideas to market.

ILO2: Critically analyse and evaluate qualitative and quantitative information using appropriate methods and processes in a wide range of contexts.

ILO3: Communicate effectively, engage with a range of team-focused actions such as team building, influencing and project management.

ILO4: Reflect and evaluate on their own experience enabling them to investigate and analyse industries, business organisations and career opportunities underpinning their ability to engage fully in personal development and career planning.

ILO5: To use professional and practical skills relevant to a range of businesses services including, IT skills (both generic and specific to business and management), research, literacy and numeracy skills in academic study and in employment.

## **PS7. Distinctive Features**

The BA (Hons) Business & Management was developed in partnership with the University of Plymouth and the wider business community specifically to allow students to remain in Jersey to complete their Level 6 studies. This offers both students and partner organisations the opportunity to maintain a mutually beneficial relationship which develops through the periods of placement undertaken as part of the FdA in Business and Management. The strengths of the programme lie in:

Emphasis of exploration of theory related to work context;

Industry relevant and industry based research;

Local industry-focused academic modules; and

Networking opportunities with local organisations.

The close links programme tutors have with the local economy also allows the introduction of industry expertise into modules through guest lectures, attendance at CPD seminars, networking and personal contacts which are not accessible in larger settings.

## **PS8. Student Numbers**

Minimum student numbers per stage = 4

Target student numbers per stage = 6

Maximum student numbers per stage = 15

## PS9. Progression Route(s)

Progression routes at the University of Plymouth: N/A

## PS10. Admissions Criteria

Qualification(s) Required for Entry to this Programme:	Details:
<b>Level 2:</b> <ul style="list-style-type: none"><li>- <b>Key Skills requirement / Higher Level Diploma:</b> and/or</li><li>- <b>GCSEs required at Grade C or above:</b></li></ul>	Minimum of 5 GCSEs at Grade C or 4 which must include Maths and English.
<b>Level 3: at least one of the following:</b> <ul style="list-style-type: none"><li>- <b>AS / A Levels</b></li><li>- <b>Advanced Level Diploma:</b></li><li>- <b>BTEC National Certificate / Diploma:</b></li><li>- <b>VDA: AGNVQ, AVCE, AVS:</b></li><li>- <b>Access to HE or Year 0 provision:</b></li></ul>	Successful completion of the FdA Business & Management or similar Level 5 qualification.
<ul style="list-style-type: none"><li>- <b>International Baccalaureate:</b></li><li>- <b>Irish / Scottish Highers / Advanced Highers:</b></li></ul>	
<b>Work Experience:</b>	Minimum of 20 weeks
<b>Other HE qualifications / non-standard awards or experiences:</b>	Considered on individual merit.
<b>APEL / APCL<sup>4</sup> possibilities:</b>	APL will be considered as per University of Plymouth Regulations.
<b>Interview / Portfolio requirements:</b>	Interview will be required.
<b>Independent Safeguarding Agency (ISA) / Criminal Record Bureau (CRB) clearance required:</b>	No

## PS11. Academic Standards and Quality Enhancement

The Programme Leader/Manager (or other descriptor) leads the Programme Committee in the following of University of Plymouth's annual programme monitoring process (APM),

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<sup>4</sup> Accredited Prior Experiential Learning and Accredited Prior Certificated Learning

as titled at the time of approval. APM culminates in the production, maintenance and employment of a programme level Action Plan, which evidences appropriate management of the programme in terms of quality and standards. Any formally agreed change to this process will continue to be followed by the Programme Leader/Manager (or other descriptor) and their Programme Committee.

Elements of this process include engaging with stakeholders. For this definitive document it is important to define:

**Subject External Examiner(s):**

The list below indicates the modules allocated to the external examiner, Zoe Dann for this titled programme.

**Business & Management**

HIGH3101 Corporate Strategy

HIGH3027 Leading People & Managing Change

HIGH3019 Innovation & Enterprise

HIGH3104 Business & Management Honours Project

HIGH3030 Business Ethics & Corporate Governance

HIGH3105 Work-based Action Research

**Additional stakeholders specific to this programme:**

Students are engaged with through a range of processes to ensure the standards and quality of the programme. These include formal Programme Committee meetings, the Periodic Review, meetings with the External Examiners, feedback gained through the University SPQ process, Module Evaluation questionnaires, and individual academic tutorials, through the class representatives and through informal discussion with students.

Graduates are involved through development of an Alumni Organisation, focus groups and by individual meetings or contacts through e-mail and social media.

Organisations are also engaged through a number of different processes. These include focus groups, individual organisation feedback is gathered when the Work-based Learning tutor visits students in placement. Interviews and discussion are held with a network of senior managers in a range of organisations. Contacts are also made with Skills Jersey, the Chamber of Commerce and a range of organisations through tutors' personal contacts.



## PS12. Programme Structure<sup>5</sup>

The following structure diagram(s) provides the current structure for this programme:

FHEQ level: 6 For: BA (Hons) Business and Management Full Time				
F/T Route Year	When in Year? (i.e. Autumn, Spring etc.)	Core or Option Module	Credits	Module
Year 1	All Year	Core	20	HIGH3101 Corporate Strategy
		Core	20	HIGH3027 Leading People & Managing Change
		Core	20	HIGH3019 Innovation & Enterprise
		Optional	40	HIGH3104 Business & Management Honours Project
		Core	20	HIGH3030 Business Ethics & Corporate Governance
		Optional	40	HIGH3105 Work-based Action Research

FHEQ level: 6 For: BA (Hons) Business and Management Part Time				
P/T Route Year	When in Year? (i.e. Autumn, Spring etc.)	Core or Option Module	Credits	Module
Year 1	All Year	All are Core Modules	20	HIGH3101 Corporate Strategy
			20	HIGH3027 Leading People & Managing Change
			20	HIGH3030 Business Ethics & Corporate Governance

<sup>5</sup> The provided table includes only a single line. This should be multiplied by copying and pasting to produce the correct number of modules for the level of the programme. For ease of consideration and clarity, please include a separate table for each level by again copying and pasting this table. Colour coding/ shading may be used to differentiate between new modules and existing approved modules shared with other programmes.

FHEQ level: For: BA (Hons) Business and Management Part Time				
P/T Route Year	When in Year? (i.e. Autumn, Spring etc.)	Core or Option Module	Credits	Module
Year 2	All Year	Option Core Option	40 20 40	HIGH3104 Business & Management Honours Project HIGH3019 Innovation & Enterprise HIGH3105 Work-based Action Research

### PS13. Explanation and Mapping of Learning Outcomes, Teaching & Learning and Assessment<sup>6</sup>

Developing graduate attributes and skills, at any level of HE, is dependent on the clarity of strategies and methods for identifying the attributes and skills relevant to the programme and where and how these are operationalized. The interrelated factors of Teaching, Learning and Assessment and how these are inclusive in nature, are fundamentally significant to these strategies and methods, as are where and how these are specifically distributed within the programme.

Ordered by graduate attributes and skills, the following table provides a map of the above, plus an exposition to describe and explain the ideas and strategy of each. Therefore, subsequent to the initial completion for approval, maintenance of this table as and when programme structure changes occur is also important:

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<sup>6</sup> For programmes containing more than one FHEQ level of study, i.e. a bachelor programme with levels 4, 5 & 6, a separate map must be provided for each level. The table should be copied and pasted to enable this.

FHEQ level: 6					
Definitions of Graduate Attributes and Skills Relevant to this Programme	Teaching and Learning Strategy / Methods	Prog Aims	Prog intended Learning Outcomes	Range of Assessments	Related Core Modules
<p><b>Knowledge / Understanding:</b> A systematic and detailed knowledge and understanding of private and non-profit sector business organisations, their environment, issues, stakeholders, structures, leadership and management and the interrelatedness of the different areas of business and management. At least some of the detailed knowledge is of, or informed by, theory at the forefront of subjects studied. An appreciation of the uncertainty, ambiguity and limits of knowledge (FHEQ) GBM(3.2, 3.7)</p>					
<p>By the end of this level of this programme the students will be able to demonstrate for a threshold pass: Knowledge and understanding of the key areas of business and management, the relationships between these and their application. This includes knowledge of leadership and management, strategy, ethics, and innovation.</p>	<p><b>Primary:</b> Lectures, tutorials, seminars, directed independent learning</p> <p><b>Secondary/ Supplementary:</b> Case Studies, Problem solving</p>	<p>A1, A2, A3, A4, A5</p>	<p>ILO1, ILO2, ILO3, ILO4, ILO5</p>	<p>Coursework including case studies. Honours project / WBAR Presentations Examinations</p>	<p>HIGH3101 HIGH3027 HIGH3019 HIGH3104 HIGH3030 HIGH3105</p>

<p>An explanation for embedding Knowledge and Understanding through Teaching &amp; Learning and Assessment at this level of the programme:</p> <p>While subjects are introduced through formal lectures, problem-based learning, case studies, directed independent learning and student-led learning underpins the development of the student Level 6 knowledge base.</p>					
<p><b>Cognitive and Intellectual Skills:</b></p> <p>Critically evaluate arguments, assumptions, abstract concepts and data (that may be incomplete, to make judgements, and to frame appropriate questions to achieve a solution. (FHEQ)</p> <p>The ability to apply the methods and techniques that they have learned to review, consolidate, extend and apply their knowledge and understanding (FHEQ)</p> <p>Effective problem solving and decision making using appropriate quantitative and qualitative skills including identifying, formulating and solving business problems.</p> <p>The ability to create, evaluate and assess a range of options together with the capacity to apply ideas and knowledge to a range of situations(GBM3.8)</p>					

<p>By the end of this level of this programme the students will be able to demonstrate for a threshold pass:</p> <p>Be competent in critical analysis and evaluation of information concepts and theories related to business and management and be able to synthesise a personal view of that information with justifiable arguments. A view of business and management which is predominantly influenced by guided learning with a limited critical perspective.</p>	<p><b>Primary:</b> Honours Project, Work-based action research Seminar discussions Problem based learning Case studies Guest speakers</p> <p><b>Secondary/ Supplementary:</b> None</p>	<p>A1, A2, A3, A5.</p>	<p>ILO1, ILO2, ILO3, ILO4, ILO5</p>	<p>Honours project Examination In-class tests Coursework including case studies. Projects Presentations</p>	<p>HIGH3101 HIGH3027 HIGH3019 HIGH3104 HIGH3030 HIGH3105</p>
<p><b>An explanation for embedding Cognitive and Intellectual Skills through Teaching &amp; Learning and Assessment at this level of the programme:</b> Cognitive skills are developed through discussion and debate of knowledge gained through independent research brought to seminars, presentations, guest speaker led discussions, academic tutorials and assessment feedback.</p>					
<p><b>Key Transferable Skills:</b> To take initiative and personal responsibility. The ability to make decisions in complex and unpredictable contexts. To have the learning ability needed to undertake appropriate further training of a professional or equivalent nature.(FHEQ) Effective communication, oral and in writing, using a range of media which are widely used in business such as the preparation and presentation of business reports.</p>					

<p>Numeracy and quantitative skills including data analysis, interpretation and extrapolation. The use of models of business problems and phenomena (GBM3.9)</p> <p>Effective self-management in terms of time, planning and behaviour, motivation, self-starting, individual initiative and enterprise.</p> <p>Effective performance, within a team environment, including leadership, team building, influencing and project management skills.</p> <p>Self-reflection and criticality including self-awareness, openness and sensitivity to diversity in terms of people, cultures, business and management issues.(GBM3.9)</p>					
<p>By the end of this level of this programme the students will be able to demonstrate for a threshold pass:</p> <p>The ability to communicate effectively using a range of media, the ability to write business reports and communicate with colleagues. Demonstrate the ability to self-manage and motivate while also being an effective team member.</p>	<p>Primary: Self-directed study, Individual learning, Group work Seminars Feedback</p> <p>Secondary/ Supplementary: Presentations</p>	<p>A1, A2, A3, A4, A5.</p>	<p>ILO1, ILO2, ILO3, ILO4, ILO5</p>	<p>Honours project Coursework including case studies. Projects, Presentations Group work Seminars</p>	<p>HIGH3027 HIGH3104 HIGH3030 HIGH3105</p>
<p>An explanation for embedding Key Transferable Skills through Teaching &amp; Learning and Assessment at this level of the programme:</p>					

Given that this is a Level 6 programme following a foundation degree, students will be expected to demonstrate transferable skills to a high standard with many of these skills being demonstrated through seminar discussions, group work, meeting of deadlines and engagement with individual research projects.  
Feedback will be used to enable students to reflect on their progress and skill set.

<p><b>Employment-related Skills:</b></p> <p>Effective communication, oral and in writing, using a range of media which are widely used in business such as the preparation and presentation of business reports</p> <p>Numeracy and quantitative skills including data analysis, interpretation and extrapolation. The use of models of business problems and phenomena.</p> <p>Interpersonal skills of effective listening, negotiating, persuasion and presentation.</p> <p>Ability to conduct research into business and management issues, either individually or as part of a team for projects / presentations. (GBM3.9)</p>					
<p>By the end of this level of this programme the students will be able to demonstrate for a threshold pass:</p>	<p>Primary: Individual self-directed learning</p>		<p>ILO1, ILO2,</p>	<p>Research projects</p>	<p>HIGH3101 HIGH3027</p>

<p>Use IT effectively and competently including the use of tools to manipulate and work with data. To write business reports and present business information. Working effectively as part of a team. The ability to apply ideas and knowledge from a wide array of sources to a range of situations.</p>	<p>Honours Project Lectures Seminars Workshops Group exercises Problem-based Learning Group work</p> <p>Secondary/ Supplementary: None</p>	<p>A1, A2, A3, A4, A5.</p>	<p>ILO3, ILO4, ILO5</p>	<p>Written reports Presentations Group work Case studies Project work</p>	<p>HIGH3019 HIGH3104 HIGH3030 HIGH3105</p>
<p>An explanation for embedding Employment Related Skills through Teaching &amp; Learning and Assessment at this level of the programme: Employment related skills are embedded within the taught module elements of the course with some such as Applied Wealth Management relating to a specific skills set within the sector. More generic employment related skills such as interpersonal skills are embedded through the whole programme often in the assessment process.</p>					
<p><b>Practical Skills:</b> Apply methods and techniques they have learned (FHEQ) Effective communication, oral and in writing, using a range of media. Numeracy and quantitative skills including data analysis, interpretation and extrapolation. (GBM3.9) Skills for team working.</p>					
<p>By the end of this level of this programme the students will be able to demonstrate for a threshold pass:</p>	<p>Primary: Honours project, Workshops</p>	<p>A1, A2, A3, A4, A5.</p>	<p>ILO1, ILO2,</p>	<p>Honours project Examinations</p>	<p>HIGH3027 HIGH3104 HIGH3030</p>



<p>Use IT effectively and competently including the use of tools to manipulate and work with data. Working effectively as part of a team. Present information through a range of methods</p> <p>Be able to act autonomously and with minimal supervision.</p> <p>.</p>	<p>Problem-based learning Seminars Group exercise Research tasks</p> <p>Secondary/ Supplementary: Project work Case studies Presentations</p>		<p>ILO3, ILO4, ILO5</p>	<p>Group presentations Written coursework</p>	<p>HIGH3105</p>
<p>An explanation for embedding Practical Skills through Teaching &amp; Learning and Assessment at this level of the programme: Students will develop this skill set through research exercises, presentation of different formats of work and through group work.</p>					

## PS14. Work Based/Related Learning<sup>7</sup>

WBL is an essential element of Foundation Degrees and therefore needs to be detailed here. However, for all types of HE programmes there should be an element of employability focus through, at least, Work Related Learning, and therefore the following is applicable for all:

FHEQ level: 6					
WBL/WRL Activity:	Logistics	Prog Aim	Prog Intended LO	Range of Assessments	Related Core Module(s)
The Work Related Activity is related to several modules where academic theory is related to work practices and case studies within business. Additionally students may undertake either an Honours project or consultancy-type project. This is directly related to employment. Guest speakers from industry	Modules delivered, Research Project Guest speakers from industry and part-time tutoring staff Assessments undertaken CPD events attended	A4	ILO3, ILO4, ILO5	Research projects Coursework Examinations Reports Seminar work Presentations	HIGH3027 HIGH3104 HIGH3030 HIGH3105

<sup>7</sup> The provided table includes only a single line. This will need replicating for each WBL/WRL activity (I.e, placements / real-world industry provided problems to solve / visits / trade shows etc.). Additionally, the table should be replicated for each stage of the programme for clarity.

and part-time tutoring staff add to work related learning, as does attendance at CPD seminars.					
<p><a href="#">An explanation of this map:</a></p> <p>As an industry focused degree following on from a foundation degree with extensive WBL, much of the teaching is related to putting theory into practice focused on the local context and comparing to the UK and international contexts. More research is carried by students with facilitation of knowledge replacing structured teaching to ensure students have an appropriate graduate skill set to take into employment.</p>					

### 3. Module Records

#### UNIVERSITY OF PLYMOUTH MODULE RECORD

**SECTION A: DEFINITIVE MODULE RECORD.** *Proposed changes must be submitted via Faculty/AP Quality Procedures for approval and issue of new module code.*

**MODULE CODE:**

HIGH3101

**MODULE TITLE:** Corporate Strategy

**CREDITS:** 20

**FHEQ LEVEL:** 6

**HeCoS Code:** 100078

**Business and  
Management**

**PRE-REQUISITES:** None

**CO-REQUISITES:** None

**COMPENSATABLE:** Y

**SHORT MODULE DESCRIPTOR:**

The module explores the strategies of a range of private and public sector organisations. It analyses the strategic options and the environmental forces that create opportunities and threats. In particular the module examines the management, organisation and processes that are required to implement strategies

**ELEMENTS OF ASSESSMENT** [Use HESA KIS definitions] – see [Definitions of Elements and Components of Assessment](#)

<b>E1</b> (Examination)	50%	<b>C1</b> (Coursework)	50%
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**SUBJECT ASSESSMENT PANEL to which module should be linked:** Business

**MODULE AIMS:**

To develop a detailed knowledge and critical understanding of:

- \* The forces in the business environment and their impact on organisational performance and the methods used to analyse those forces
- \* The strategies employed in the private and public sector, their impact on the organisation and its markets, and the key issues and processes involved in their implementation
- \* The methods of used to monitor and evaluate strategic performance

**ASSESSED LEARNING OUTCOMES:** At the end of the module the learner will be expected to be able to:

Assessed Module Learning Outcomes	Award/ Programme Learning Outcomes contributed to
<ol style="list-style-type: none"><li>1. Critically employ tools used in the identification and analysis of strategic opportunities, threats, options and risks</li><li>2. Develop effective strategies and implementation plans appropriate to the business environment</li><li>3. Recognise the challenges faced by organisations implementing strategies and evaluate ways of overcoming these challenges and achieving strategic goals.</li><li>4. Critically appraise contemporary literature in the subject area.</li></ol>	<p><b>BA (Hons) Financial Services:</b></p> <p>ILO1: Demonstrate a systematic, detailed and critical knowledge of the financial services sector, the environment it operates in including current issues impacting on the sector such as leadership, management, ethics and innovation with at least some of the knowledge being at the forefront of academic and industry debate.</p> <p>ILO2: Critically analyse and evaluate qualitative and quantitative information using established techniques from within the discipline, draw reasoned conclusions and to sustain arguments.</p> <p>ILO3: Communicate effectively, engage with a range of team-focused actions such as</p>

	<p>team building, influencing and project management</p> <p><b>BA (Hons) Business and Management:</b></p> <p>ILO1: Demonstrate critical knowledge and understanding of theories and methods associated with business and management including; corporate strategy, leadership, the creation of a creative culture, change management, and the bringing of new ideas to market.</p> <p>ILO2: Critically analyse and evaluate qualitative and quantitative information using appropriate methods and processes in a wide range of contexts.</p> <p>ILO3: Communicate effectively, engage with a range of team-focused actions such as team building, influencing and project management</p>

Guidance for Learning Outcomes is given below; please refer to the Programme Specification for relevant Award Learning Outcomes.

<b>DATE OF APPROVAL:</b> 06/02/2019	<b>FACULTY/OFFICE:</b> Academic Partnerships
<b>DATE OF IMPLEMENTATION:</b> September 2019	<b>SCHOOL/PARTNER:</b> Highlands College UCJ
<b>DATE(S) OF APPROVED CHANGE:</b>	<b>SEMESTER:</b> Semester 1 & 2

Additional notes (for office use only):

## SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be used in the KIS return and published on the extranet as a guide for prospective students. Further details for current students should be provided in module guidance notes.

<b>ACADEMIC YEAR: 2021-22</b>	<b>NATIONAL COST CENTRE: 133</b>
<b>MODULE LEADER: Ben Bennett</b>	<b>OTHER MODULE STAFF: None</b>

### Summary of Module Content

\* Theories, concepts and approaches to strategy \* Analysis of the business, its stakeholders and its current and future environment \* Strategic options: Organic growth, innovation, mergers & acquisitions, International opportunities, FDI and collaborative ventures, Licensing and franchising, Global sourcing \* Strategic vision, objectives, options analysis \* Implementation of strategy: organisation, management and processes \* Monitoring and evaluating strategic performance

SUMMARY OF TEACHING AND LEARNING		
Scheduled Activities <i>[KIS definitions]</i>	Hours	Comments/Additional Information (briefly explain activities, including formative assessment opportunities)
Scheduled	44	Lectures
Independent	156	Reading; primary research in business organisations; write up
<b>Total</b>	<b>200</b>	<b>(NB: 1 credit = 10 hours of learning; 20 credits = 200 hours, etc.)</b>

### SUMMATIVE ASSESSMENT

Element Category	Component Name	Component Weighting
Examination	Written Exam	100%
Coursework	Critical evaluation - essay	100%

### REFERRAL ASSESSMENT

Element Category	Component Name	Component Weighting
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Coursework (in lieu of the original assessment)	Essay in lieu of exam	100%
Coursework	Critical Evaluation - Essay	100%

To be completed when presented for Minor Change approval and/or annually updated	
Updated by: Ben Bennett Date: 04/09/2020	Approved by: Andrew McGinnigle Date: 04/09/2020

## UNIVERSITY OF PLYMOUTH MODULE RECORD

**SECTION A: DEFINITIVE MODULE RECORD.** *Proposed changes must be submitted via Faculty/AP Quality Procedures for approval and issue of new module code.*

**MODULE CODE:** HIGH3019

**CREDITS:** 20

**PRE-REQUISITES:** None

**MODULE TITLE:** Innovation and Enterprise

**FHEQ LEVEL:** 6

**CO-REQUISITES:** None

**JACS CODE:** N190

**COMPENSATABLE:** Yes

### SHORT MODULE DESCRIPTOR:

It is generally accepted that innovation and enterprise (I&E) are vital ingredients of healthy economies and organisations. This module examines public and private sector strategies to I&E, it looks at how I&E can be encouraged and how innovations can be successfully brought to market.

<b>ELEMENTS OF ASSESSMENT</b> [Use HESA KIS definitions] – see <a href="#">Definitions of Elements and Components of Assessment</a>			
<b>E1</b> (Examination)		<b>C1</b> (Coursework)	<b>100%</b>
<b>E2</b> (Clinical Examination)		<b>A1</b> (Generic assessment)	
<b>T1</b> (Test)		<b>P1</b> (Practical)	

**SUBJECT ASSESSMENT PANEL to which module should be linked:** Business

**Professional body minimum pass mark requirement:** None

### MODULE AIMS:

- To develop a critical understanding of the concepts of innovation and enterprise within the context of a wide variety of organisational and market settings
- To develop a critical understanding and skills in the use of approaches to developing creative culture and thinking
- To develop critical knowledge and understanding of the approaches used to successfully bring new ideas to market

**ASSESSED LEARNING OUTCOMES:** At the end of the module the learner will be expected to be able to:

<b>Assessed Module Learning Outcomes</b>	<b>Award/ Programme Learning Outcomes contributed to</b>
<ol style="list-style-type: none"> <li>1. Evaluate the impact of the market environment and organisational context on innovation and enterprise</li> <li>2. Demonstrate a critical understanding of approaches to the creation of a creative culture</li> <li>3. Critically apply approaches to creative thinking</li> </ol>	<p>ILO1: Demonstrate critical knowledge and understanding of theories and methods associated with business and management including; corporate strategy, leadership, the creation of a creative culture, change management, and the bringing of new ideas to market.</p> <p>ILO2: Critically analyse and evaluate qualitative and quantitative information using appropriate</p>



4. Demonstrate a critical understanding of the management approaches to bringing new ideas to market	methods and processes in a wide range of contexts. ILO3: Communicate effectively, engage with a range of team-focused actions such as team building, influencing and project management.
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Guidance for Learning Outcomes is given below; please refer to the Programme Specification for relevant Award Learning Outcomes.

<b>DATE OF APPROVAL:</b> 04/2010	<b>FACULTY/OFFICE:</b> Academic Partnerships
<b>DATE OF IMPLEMENTATION:</b> 09/2010	<b>SCHOOL/PARTNER:</b> UCJ, Highlands College
<b>DATE(S) OF APPROVED CHANGE:</b>	<b>SEMESTER:</b> Semester 1

Additional notes (for office use only):

#### **Additional Guidance for Learning Outcomes:**

**To ensure that the module is pitched at the right level check your intended learning outcomes against the following nationally agreed standards**

- Framework for Higher Education Qualifications  
<http://www.qaa.ac.uk/publications/information-and-guidance/publication/?PubID=2718#.VW2INtJVikp>
- Subject benchmark statements  
<http://www.qaa.ac.uk/ASSURINGSTANDARDSANDQUALITY/SUBJECT-GUIDANCE/Pages/Subject-benchmark-statements.aspx>
- Professional, regulatory and statutory (PSRB) accreditation requirements (where necessary e.g. health and social care, medicine, engineering, psychology, architecture, teaching, law)
- QAA Quality Code <http://www.qaa.ac.uk/AssuringStandardsAndQuality/quality-code/Pages/default.aspx>

## SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be used in the KIS return and published on the extranet as a guide for prospective students. Further details for current students should be provided in module guidance notes.

<b>ACADEMIC YEAR: 2021-22</b>	<b>NATIONAL COST CENTRE: 133</b>
<b>MODULE LEADER: Ross Henderson</b>	<b>OTHER MODULE STAFF: None</b>

### Summary of Module Content

- Characteristics of enterprise, entrepreneurs, organisational enterprise and public sector policy
- Context of innovation: market dynamics, intellectual property
- Innovation strategy: business models, products, services, processes and cultures; benefits, costs, risks
- Creating a culture of innovation and enterprise
- Creative thinking, problem analysis, problem solving and idea generation,
- Managing innovation: organisation, partnerships & teams; innovation & operations; development, commercialisation and protection; experiments and trials; handling conflict; reviews and learning

SUMMARY OF TEACHING AND LEARNING		
Scheduled Activities <i>[KIS definitions]</i>	Hours	Comments/Additional Information (briefly explain activities, including formative assessment opportunities)
Scheduled	36	
Independent	164	
<b>Total</b>	<b>200</b>	<b>(NB: 1 credit = 10 hours of learning; 20 credits = 200 hours, etc.)</b>

### SUMMATIVE ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	• Impact of environment and organisational context on new business.	33%
	• Approaches to the creation of a creative culture	33%
	• Approaches to bringing new ideas to market	34%

### REFERRAL ASSESSMENT

Element Category	Component Name	Component Weighting
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Coursework	Essay	100%
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To be completed when presented for Minor Change approval and/or annually updated	
<b>Updated by:</b> Ross Henderson Date: 04/09/2020	<b>Approved by:</b> Ben Bennett Date: 04/09/2020

## UNIVERSITY OF PLYMOUTH MODULE RECORD

**SECTION A: DEFINITIVE MODULE RECORD.** *Proposed changes must be submitted via Faculty/AP Quality Procedures for approval and issue of new module code.*

<b>MODULE CODE:</b> HIGH3027	<b>MODULE TITLE:</b> Leading People and Managing Change	
<b>CREDITS:</b> 20	<b>FHEQ LEVEL:</b> 6	<b>JACS CODE:</b> N214
<b>PRE-REQUISITES:</b> None	<b>CO-REQUISITES:</b> None	<b>COMPENSATABLE:</b> Y
<b>SHORT MODULE DESCRIPTOR:</b>		

The module explores the characteristics of leadership in organisations, analysing the factors that lead to an innovative, engaged, and productive workforce. It examines the role of leadership in developing high performance individuals, teams and organisations. It also examines how successful leaders bring about organisational change

<b>ELEMENTS OF ASSESSMENT</b> [Use HESA KIS definitions] – see <a href="#">Definitions of Elements and Components of Assessment</a>			
<b>E1</b> (Examination)	50%	<b>C1</b> (Coursework)	50%

**SUBJECT ASSESSMENT PANEL to which module should be linked:** Business

### MODULE AIMS:

- Develop a detailed and critical knowledge of the theories, principles, values and approaches to people leadership and change management
- Develop a critical understanding of how leaders enable staff to engage in their vision of the future and then support staff as they work to achieve that vision
- Develop a detailed understanding of the role of leaders in creating high performance organisations
- Enable students to evaluate and synthesise approaches to leadership to meet current needs and achieve future objectives

**ASSESSED LEARNING OUTCOMES:** At the end of the module the learner will be expected to be able to:

Assessed Module Learning Outcomes	Award/ Programme Learning Outcomes contributed to
<p>At the end of the module the learner will be expected to be able to:</p> <ol style="list-style-type: none"> <li>1. Demonstrate critical understanding of approaches to leadership, management and enterprise</li> <li>2. Analyse and evaluate the impact of the business environment and organisational culture on the leadership and change management strategies</li> <li>3. Critically appraise the effectiveness of approaches to leadership and change management</li> </ol>	<p><b>BA (Hons) Financial Services:</b></p> <p>ILO1: Demonstrate a systematic, detailed and critical knowledge of the financial services sector, the environment it operates in including current issues impacting on the sector such as leadership, management, ethics and innovation with at least some of the knowledge being at the forefront of academic and industry debate.</p> <p>ILO3: Communicate effectively, engage with a range of team-focused actions such as team building, influencing and project management.</p> <p>ILO4: Reflect and evaluate on their own experience enabling them to investigate and analyse industries, business organisations and career opportunities underpinning their ability to engage fully in personal development and career planning.</p>

	<p>ILO5: Employ professional and practical skills relevant to range of finance and related business services, such as research skills, IT skills literacy skills and numeracy skills in academic study and in employment.</p> <p><b>BA (Hons) Business and Management:</b></p> <p>ILO1: Demonstrate critical knowledge and understanding of theories and methods associated with business and management including; corporate strategy, leadership, the creation of a creative culture, change management, and the bringing of new ideas to market.</p> <p>ILO3: Communicate effectively, engage with a range of team-focused actions such as team building, influencing and project management.</p> <p>ILO4: Reflect and evaluate on their own experience enabling them to investigate and analyse industries, business organisations and career opportunities underpinning their ability to engage fully in personal development and career planning.</p> <p>ILO5: To use professional and practical skills relevant to a range of businesses services including, IT skills (both generic and specific to business and management), research, literacy and numeracy skills in academic study and in employment.</p>
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Guidance for Learning Outcomes is given below; please refer to the Programme Specification for relevant Award Learning Outcomes.

<b>DATE OF APPROVAL:</b> 15/05/2015	<b>FACULTY/OFFICE:</b> Academic Partnerships
<b>DATE OF IMPLEMENTATION:</b> 01/09/2015	<b>SCHOOL/PARTNER:</b> Highlands UCJ
<b>DATE(S) OF APPROVED CHANGE:</b> XX/XX/XXXX	<b>SEMESTER:</b> Semester 1 & 2

## **SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT**

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be used in the KIS return and published on the extranet as a guide for prospective students. Further details for current students should be provided in module guidance notes.

<b>ACADEMIC YEAR:</b> 2018-19	<b>NATIONAL COST CENTRE:</b> 133
<b>MODULE LEADER:</b> Ben Bennett	<b>OTHER MODULE STAFF:</b> Auberon Ashbrooke

### **Summary of Module Content**

Factors that promote/inhibit organisational success through people \* Leadership behaviours, traits, skills, styles and roles \* Characteristics and drivers of high performance individuals, teams and organisations \* Strategies to promote engagement, creativity, risk taking and performance \* Evaluating the effectiveness of leadership \* Implementing change: people and teams, planning, implementing, sustaining, consolidating, monitoring and evaluating change management \* Implementing cultural change \* Managing knowledge \* Managing talent \* Managing creativity

<b>SUMMARY OF TEACHING AND LEARNING</b>		
<b>Scheduled Activities</b> <i>[KIS definitions]</i>	<b>Hours</b>	<b>Comments/Additional Information (briefly explain activities, including formative assessment opportunities)</b>
Scheduled	44	Lectures and workshops
Independent	156	Reading and research; primary research in business organisations; write up
<b>Total</b>	<b>200</b>	<b>(NB: 1 credit = 10 hours of learning; 20 credits = 200 hours, etc.)</b>

### **SUMMATIVE ASSESSMENT**

<b>Element Category</b>	<b>Component Name</b>	<b>Component Weighting</b>
Written exam	Final Written Exam	100%
Coursework	Case study assessment	100%

### **REFERRAL ASSESSMENT**

Element Category	Component Name	Component Weighting
Coursework (in lieu of the original assessment)	Business Report	100%
Coursework	Case study assessment	100%

To be completed when presented for Minor Change approval and/or annually updated	
<b>Updated by:</b> Ben Bennett Date: 04/09/2020	<b>Approved by:</b> Andrew McGinnigle Date: 04/09/2020

## UNIVERSITY OF PLYMOUTH MODULE RECORD

**SECTION A: DEFINITIVE MODULE RECORD.** *Proposed changes must be submitted via Faculty/AP Quality Procedures for approval and issue of new module code.*

**MODULE CODE:** HIGH3104  
**CREDITS:** 40

**MODULE TITLE:** Business & Management Honours Project  
**FHEQ LEVEL:** Level 6

**HeCoS Code:** 100078  
**Business and Management**  
**COMPENSATABLE:** N

**PRE-REQUISITES:** None

**CO-REQUISITES:** None

**SHORT MODULE DESCRIPTOR:**

The Honours Project enables students (1) to research a complex issue relating to the economy of Jersey and (2) to demonstrate understanding and skills to appropriately use analytical and decision-making tools. This module will demonstrate the student's ability to apply their skills to a major piece of independent academic work.

**ELEMENTS OF ASSESSMENT** [Use HESA KIS definitions] – see [Definitions of Elements and Components of Assessment](#)

<b>E1</b> (Examination)		<b>C1</b> (Coursework)	100%
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**SUBJECT ASSESSMENT PANEL to which module should be linked:** Business

**MODULE AIMS:**

The module aims to enable students to:

To provide students with the opportunity to undertake a rigorous study on a theme which they have identified and which is of importance to the economy of Jersey. Drawing on advice from a member of academic staff the honours project aims to enable students to undertake the entire process of scholarly research including problem formulation, design and execution of the investigation, analysis and reporting.

**ASSESSED LEARNING OUTCOMES:** At the end of the module the learner will be expected to be able to:

Assessed Module Learning Outcomes	Award/ Programme Learning Outcomes contributed to
1. Undertake a rigorous investigation into a business topic, demonstrating a critical awareness of the relevant theory, real world practices and constraints. 2. Justify the methodological approach being taken 3. Collect and analyse data in an appropriate and effective manner, understanding its relevance to the enquiry and recognising real world constraints and assumptions. 4. Draw conclusions and make recommendations based on quantitative and/or qualitative information, whilst being able to evaluate the impact of those conclusions and recommendations	ILO1: Demonstrate critical knowledge and understanding of theories and methods associated with business and management including; corporate strategy, leadership, the creation of a creative culture, change management, and the bringing of new ideas to market. ILO2: Critically analyse and evaluate qualitative and quantitative information ILO5: To use professional and practical skills relevant to a range of businesses services including, IT skills (both generic and specific to business and management), research, literacy and numeracy skills in academic study and in employment.

Guidance for Learning Outcomes is given below; please refer to the Programme Specification for relevant Award Learning Outcomes.

**DATE OF APPROVAL:** 06/02/2019

**FACULTY/OFFICE:** Academic Partnership



<b>DATE OF IMPLEMENTATION:</b> 09/2019	<b>SCHOOL/PARTNER:</b> Highlands College
<b>DATE(S) OF APPROVED CHANGE:</b>	<b>SEMESTER:</b> Autumn/Spring/Summer

Additional notes (for office use only):

## **SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT**

<b>ACADEMIC YEAR:</b> 2021-22	<b>NATIONAL COST CENTRE:</b> 133
<b>MODULE LEADER:</b> Auberon Ashbrooke	<b>OTHER MODULE STAFF:</b> Various

### **Summary of Module Content**

At the start of this module participants will attend a series of workshops on research methods and project management. These will provide advice and guidance on all aspects of the Honours project including specification of the format of the final report. Each student is assigned a supervisor, who along with a second marker will assess the student's work. The supervisor will discuss the project as it progresses and offer advice in regular meetings.

<b>SUMMARY OF TEACHING AND LEARNING</b>		
<b>Scheduled Activities</b> <i>[KIS definitions]</i>	<b>Hours</b>	<b>Comments/Additional Information (briefly explain activities, including formative assessment opportunities)</b>
Lectures	12	6 x 2-hour lectures
Guided Independent Learning	380	Research and writing up
Individual Supervision	8	Each candidate will be assigned an appropriate supervisor based on the topic they choose
<b>Total</b>	<b>400</b>	<b>(NB: 1 credit = 10 hours of learning; 20 credits = 200 hours, etc.)</b>

### **SUMMATIVE ASSESSMENT**

<b>Element Category</b>	<b>Component Name</b>	<b>Component Weighting</b>
Coursework (C1)	Proposal, lit review, final report.	100%

### **REFERRAL ASSESSMENT**

<b>Element Category</b>	<b>Component Name</b>	<b>Component Weighting</b>
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Coursework	Revisited final report.	100%
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To be completed when presented for Minor Change approval and/or annually updated	
<b>Updated by:</b> Auberon Ashbrooke Date: 04/09/2020	<b>Approved by:</b> Ben Bennett Date: 04/09/2020

## UNIVERSITY OF PLYMOUTH MODULE RECORD

**SECTION A: DEFINITIVE MODULE RECORD.** *Proposed changes must be submitted via Faculty/AP Quality Procedures for approval and issue of new module code.*

**MODULE CODE:** HIGH3105

**CREDITS:** 40

**MODULE TITLE:** Work-based Action Research

**FHEQ LEVEL:** Level 6

**HeCoS Code:** 100078

**Business and  
Management**

**PRE-REQUISITES:** None

**CO-REQUISITES:** None

**COMPENSATABLE:** N

**SHORT MODULE DESCRIPTOR:**

This module enables students to extend their skills and knowledge of business and apply theory in practice by undertaking a business project of importance for an organisation. They will demonstrate their ability to specify, plan, research and implement a project in a real world situation, to time, cost and specification.

**ELEMENTS OF ASSESSMENT** [Use HESA KIS definitions] – see [Definitions of Elements and Components of Assessment](#)

<b>E1</b> (Examination)		<b>C1</b> (Coursework)	100%
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**SUBJECT ASSESSMENT PANEL to which module should be linked:** Business

**MODULE AIMS:**

The module aims to enable students to:

- Investigate a significant business issue for an organisation
- Demonstrate their ability to specify, plan, research and implement a project in a real world situation, to time, cost and specification
- To apply knowledge and experience gained during the programme in a real world context
- To understand the impact of stakeholders and real world issues and uncertainties on objective setting, data collection, analysis, conclusions and recommendations, and the importance of effective communications.

**ASSESSED LEARNING OUTCOMES:** At the end of the module the learner will be expected to be able to:

Assessed Module Learning Outcomes	Award/ Programme Learning Outcomes contributed to
<ol style="list-style-type: none"> <li>1. Agree a project brief and to develop an appropriate project proposal and plan</li> <li>1. Carry out research and undertake the project.</li> <li>2. Generate useful conclusions, based on a range of scenarios which account for the uncertainty in the data and analysis.</li> <li>3. Communicate the findings to a range of audiences.</li> <li>4. Demonstrate a critical awareness of the relevant theory, real world practices and constraints.</li> <li>5. Collect and analyse data in an appropriate and effective manner, understanding its relevance to the enquiry and recognising real world constraints and assumptions.</li> </ol>	<p><b>BA (Hons) Financial Services:</b></p> <p>ILO2: Critically evaluate qualitative and quantitative information using established techniques from within the discipline, draw reasoned conclusions and to sustain arguments.</p> <p>ILO3: Communicate effectively and engage with a range of team-focused actions such as team building, influencing and project management.</p> <p>ILO4: Reflect and evaluate their own experience enabling them to investigate and analyse industries, business organisations and career opportunities underpinning their ability to engage fully in personal development and career planning.</p> <p>ILO5: Employ professional and practical skills relevant to a range of finance and related businesses services, such as research skills, IT skills, literacy skills and numeracy skills in academic study and in employment.</p>

<p>6. Draw conclusions and make recommendations based on quantitative and/or qualitative information.</p>	<p><b>BA (Hons) Business and Management:</b>  ILO2: Critically analyse and evaluate qualitative and quantitative information using appropriate methods and processes in a wide range of contexts.  ILO3: Communicate effectively, engage with a range of team-focused actions such as team building, influencing and project management.  ILO4: Reflect and evaluate on their own experience enabling them to investigate and analyse industries, business organisations and career opportunities underpinning their ability to engage fully in personal development and career planning.  ILO5: To use professional and practical skills relevant to a range of businesses services including, IT skills (both generic and specific to business and management), research, literacy and numeracy skills in academic study and in employment</p>
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Guidance for Learning Outcomes is given below; please refer to the Programme Specification for relevant Award Learning Outcomes.

<b>DATE OF APPROVAL:</b> 06/02/2019	<b>FACULTY/OFFICE:</b> Academic Partnership
<b>DATE OF IMPLEMENTATION:</b> 09/2019	<b>SCHOOL/PARTNER:</b> Highlands College
<b>DATE(S) OF APPROVED CHANGE:</b>	<b>SEMESTER:</b> Semester 1 & 2

Additional notes (for office use only):

## SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

<b>ACADEMIC YEAR:</b> 2021-22	<b>NATIONAL COST CENTRE:</b> 133
<b>MODULE LEADER:</b> Auberon Ashbrooke	<b>OTHER MODULE STAFF:</b> Various

### Summary of Module Content

The module will be introduced through workshops which will cover:

- Roles, relationships, ethics and responsibilities of the student when undertaking the project
- Analysing and agreeing the brief and developing proposals and plans
- Communication with sponsors, interviewees and the module tutor
- Coping with uncertainty and using scenarios
- Undertaking analysis and developing conclusions and recommendations
- Reporting and presentations
- Adding value
- Intellectual property and confidentiality
- 

SUMMARY OF TEACHING AND LEARNING		
Scheduled Activities <i>[KIS definitions]</i>	Hours	Comments/Additional Information (briefly explain activities, including formative assessment opportunities)
Lectures	12	6 x 2-hour lectures
Guided Independent Learning	380	Research and writing up
Individual Supervision	8	Each candidate will be assigned an appropriate supervisor based on the topic they choose
<b>Total</b>	<b>400</b>	<b>(NB: 1 credit = 10 hours of learning; 20 credits = 200 hours, etc.)</b>

### SUMMATIVE ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework (C1)	Consultancy project	100%

### REFERRAL ASSESSMENT

Element Category	Component Name	Component Weighting
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Coursework	Revisited final report.	100%
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To be completed when presented for Minor Change approval and/or annually updated	
<b>Updated by:</b> Auberon Ashbrooke Date: 04/09/2020	<b>Approved by:</b> Ben Bennett Date: 04/09/2020

## UNIVERSITY OF PLYMOUTH MODULE RECORD

**SECTION A: DEFINITIVE MODULE RECORD.** *Proposed changes must be submitted via Faculty/AP Quality Procedures for approval and issue of new module code.*

**MODULE CODE:** HIGH3030

**CREDITS:** 20

**PRE-REQUISITES:** None

**MODULE TITLE:** Business Ethics & Corporate Governance

**FHEQ LEVEL:** 6

**CO-REQUISITES:** None

**JACS CODE:** N340

**COMPENSATABLE:** Yes

### SHORT MODULE DESCRIPTOR:

This module invites students to consider the ethical dimension of individual and corporate decision-making. It will take into account emerging themes in the ethical arena and encourage students to consider the basis of conflicting stakeholder values. Students will be required to understand how moral values influence governance and how governance actually takes place in private, public, and third sectors.

**ELEMENTS OF ASSESSMENT** [Use HESA KIS definitions] – see [Definitions of Elements and Components of Assessment](#)

<b>E1</b> (Examination)	<b>50%</b>	<b>C1</b> (Coursework)	<b>50%</b>
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**SUBJECT ASSESSMENT PANEL to which module should be linked:** Business

**Professional body minimum pass mark requirement:** NA

### MODULE AIMS:

- Develop an understanding of the principal theories of philosophical ethics
- Develop an ability to critically apply moral reasoning to ethical issues faced by business organisations and individuals within them
- Develop a critical understanding of the nature, behavior and outcomes associated with systems of governance in the public, private and voluntary sectors.
- Understand the mechanisms of governance within organisations as well as the key roles and relationships through which corporate governance is realised.

**ASSESSED LEARNING OUTCOMES:** At the end of the module the learner will be expected to be able to:

Assessed Module Learning Outcomes	Award/ Programme Learning Outcomes contributed to
<ol style="list-style-type: none"> <li>1. Identify and critically discuss the pertinent ethical questions facing business organisations and to understand the basis for conflicting sets of stakeholder values</li> <li>2. Evidence a critical understanding of the role of the individual in ethical practice in the business context</li> <li>3. Evaluate the shared and competing social, economic, and political principles and values upon which corporate governance is based</li> <li>4. Critically appraise the effectiveness of governance in the real world, balancing ethical</li> </ol>	<p><b>BA (Hons) Financial Services:</b></p> <p>ILO1: Demonstrate a systematic, detailed and critical knowledge of the financial services sector, the environment it operates in including current issues impacting on the sector such as leadership, management, ethics and innovation with at least some of the knowledge being at the forefront of academic and industry debate.</p> <p>ILO2: Critically evaluate qualitative and quantitative information using established techniques from within the discipline, draw</p>

<p>considerations within the wider socio-economic context</p> <p>5. Propose governance solutions to ethical problems which are appropriate to the organizational context.</p>	<p>reasoned conclusions and to sustain arguments.</p> <p>ILO3: Communicate effectively, engage with a range of team-focused actions such as team building, influencing and project management.</p> <p><b>BA (Hons) Business and Management:</b></p> <p>ILO1: Demonstrate critical knowledge and understanding of theories and methods associated with business and management including; corporate strategy, leadership, the creation of a creative culture, change management, and the bringing of new ideas to market.</p> <p>ILO2: Critically analyse and evaluate qualitative and quantitative information using appropriate methods and processes in a wide range of contexts.</p> <p>ILO3: Communicate effectively, engage with a range of team-focused actions such as team building, influencing and project management.</p>
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Guidance for Learning Outcomes is given below; please refer to the Programme Specification for relevant Award Learning Outcomes.

<b>DATE OF APPROVAL: 05/2015</b>	<b>FACULTY/OFFICE: Academic Partnerships</b>
<b>DATE OF IMPLEMENTATION: 09/2015</b>	<b>SCHOOL/PARTNER: UCJ, Highlands College</b>
<b>DATE(S) OF APPROVED CHANGE:</b>	<b>SEMESTER: Semester 2</b>

Additional notes (for office use only):



## SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be used in the KIS return and published on the extranet as a guide for prospective students. Further details for current students should be provided in module guidance notes.

<b>ACADEMIC YEAR: 2021-22</b>	<b>NATIONAL COST CENTRE: 133</b>
<b>MODULE LEADER: Ben Bennett</b>	<b>OTHER MODULE STAFF: None</b>

### Summary of Module Content

- Ownership, control and accountability; Agency theory
- Executive remuneration: incentives and risk
- The social, economic, political and legal systems which govern organisations
- Societal factors shaping ethical stances: stakeholder theory and enlightened stakeholder theory
- Distributional justice
- Environmental sustainability
- Regulatory and best practice approaches to corporate governance
- High profile failures of governance
- Governance in the third sector - Nolan Principles
- The UK Corporate Governance Code and the relation to financial reporting

SUMMARY OF TEACHING AND LEARNING		
Scheduled Activities <i>[KIS definitions]</i>	Hours	Comments/Additional Information (briefly explain activities, including formative assessment opportunities)
Scheduled	44	22x2 hour lectures
Independent	144	Moodle access to worked activities; case study research and discussion in Learning Sets; a review of a current corporate governance/ethics issue; preparation for presentation
Tutorial	12	Individual advice and mentoring
<b>Total</b>	<b>200</b>	<b>(NB: 1 credit = 10 hours of learning; 20 credits = 200 hours, etc.)</b>

### SUMMATIVE ASSESSMENT

Element Category	Component Name	Component Weighting
Written exam	Final Examination A case study based examination with a choice of questions ALOs 1, 2, 3, 4 & 5	100%
Coursework	Case study assessment – consultants report ALOs 1, 2, 3, 4 & 5	100%

### REFERRAL ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework (in lieu of the original assessment)	Case study assessment	100%
Coursework	Case study assessment	100%

To be completed when presented for Minor Change approval and/or annually updated	
<b>Updated by:</b> Ben Bennett <b>Date:</b> 04/09/2020	<b>Approved by:</b> Andrew McGinnigle <b>Date:</b> 04/09/2020